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Question Paper Code : 91889

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2019
Fourth/Fifth/Sixth/Seventh/Eighth Semester

Civil Engineering

MG 6851 – PRINCIPLES OF MANAGEMENT

(Common to Mechanical Engineering (Sandwich)/Aeronautical Engineering/
Automobile Engineering/Civil Engineering/Computer and Communication
Engineering/Electrical and Electronics Engineering/Electronics and
Communication Engineering/Electronics and Instrumentation Engineering/
Environmental Engineering/Geoinformatics Engineering/Industrial Engineering/
Industrial Engineering and Management/Instrumentation and Control
Engineering/Mechanical Engineering/Mechanical and Automation Engineering/
Mechatronics Engineering/Robotics and Automation Engineering/
Polymer Technology)
(Regulations 2013)

(Also common to (PTMG 6851-Principle of Management for B.E. (Part-Time)
-Seventh Semester – Civil Engineering - Fifth Semester -Electronics and
Communication Engineering- Sixth Semester - Electrical and Electronics
Engineering - Fifth Semester Mechanical Engineering (Regulations 2014))

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A

(10×2=20 Marks)

1. How does an entrepreneur differ from manager ?
2. Write any two points favour for management as a science.
3. What is meant by Strategy ?
4. What are the techniques useful while evaluating alternatives ?
5. What is line authority ?
6. What is selection ?
7. What is Job Enrichment ?



8. List the different types of communication flow.
9. What is budgetary control ?
10. What is the purpose of PERT ?

PART – B**(5×13=65 Marks)**

11. a) Discuss the contributions of Henry Fayol to the field of Management.
(OR)
- b) Write short notes on current trends and challenges in Management.
12. a) Describe the steps in planning process with suitable illustration.
(OR)
- b) Explain the various tools and techniques in Strategic Planning.
13. a) Explain the types of organizations mentioning its advantages and disadvantages.
(OR)
- b) Explain the process of selection with a neat sketch.
14. a) Describe the stages in group development process.
(OR)
- b) What is effective communication ? List out and explain the barriers in communication.
15. a) Explain the process of controlling with a flow diagram.
(OR)
- b) Write short notes on Modern Methods of Controlling in detail.

PART – C**(1×15=15 Marks)**

16. a) "Management is the art of getting work done through people". Explain the various functions of management in the light of the statement.
(OR)
- b) As a consultant hired for the new start-up company going to launch varied aeronautical accessories, suggest your considerations in the following arena :
- Possible organization structure.
 - Styles to be adopted in motivating the employees.
 - Activities to be carried out for the launch of the product in terms of planning and organizing functions.
 - Dimensions of control including quality control.